

# brain week

RHODE ISLAND

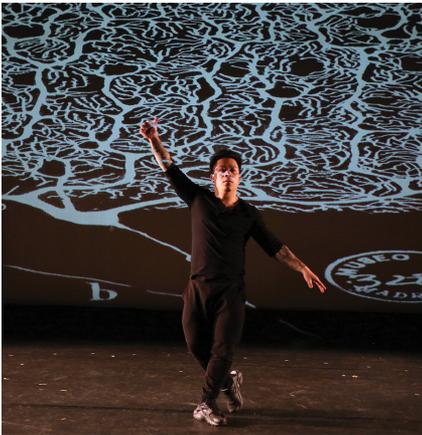
# 2019

MARCH 9 - 17

## CELEBRATING BRAIN SCIENCE AND BRAIN HEALTH

### The Brain State

Rhode Island is full of brilliant, creative scientists, educators, advocates and artists who love to share their passion for the most complex structure in the universe—the human brain!



### Support Brain Week

With your support we can organize creative learning opportunities to excite a diverse audience of all ages about the brain and better brain health.



“We need more events like this to showcase the amazing work being done in this field.”

-Jeffrey Sparr, founder, PeaceLove Studios

"I'm going to go to my school library  
and get books about brains!"  
- 2nd grader who went to the Brain Fair

## Something for Everyone!

Brain Week RI attracts people of all ages and backgrounds - last year we reached over 3,500 Rhode Islanders including students from underrepresented communities. We hold fun, educational events at:

- Universities**
- Underserved high schools**
- Local theaters**
- Art studios and galleries**
- Coffee shops and pubs**

Bringing together experts in many fields, Brain Week RI makes brain science and brain health accessible for everyone. Some topics that were featured in 2018 were:

- Brain basics**
- Memory and learning**
- Opioid addiction**
- Migraine**
- OCD**
- Autism**
- Mental illness**
- Parkinson's**
- Alzheimer's**

## DID YOU KNOW?

Neuroscience is one of the strongest innovation areas for Rhode Island's economy, according to the 2016 Rhode Island Innovates report.

"I am really excited for next year. Since there are so many different ways to approach the brain, we can have a completely new slate of events."

-Carin Papendorp, Brown Brain Fair co-organizer

# Brain Week RI 2018:

15 events | 40+ classrooms | 40+ collaborators | 3,500+ Rhode Islanders



## OCD Expert Panel

When too much is not enough

## Mental Tapas

An evening of short talks reframing mental illness



## StoryCollider

Storytelling focused on brain science

## K-12 school presentations

Neuroscientists bring real human brains!



## Brain Fairs

Interactive exhibits by Brown and URI neuroscientists

"Brain Week Rhode Island makes me more excited for a future in neuroscience!"

-Central Falls High School student



## Sponsorship

	<b>Neuron: \$10,000+</b>	<b>Glia: \$5,000</b>	<b>Synapse: \$2,500</b>	<b>Axon: \$1,000</b>	<b>Dendrite: \$500</b>
Recognition at opening reception	✓				
Logo on podium at major events	✓				
Logo central on printed promotional material, including T-shirts	✓	✓			
Logo on home page	✓	✓			
Name mentioned in press releases and organizer media events	✓	✓	✓		
Logo on printed promotional material and in print ads	✓	✓	✓	✓	
Name on T-shirts	✓	✓	✓	✓	✓
Logo and name on sponsor page with link	✓	✓	✓	✓	✓

To sponsor, contact Arielle Nitenson  
[brainweekri@gmail.com](mailto:brainweekri@gmail.com) or [www.brainweekri.org](http://www.brainweekri.org)

## 2018 SPONSORS



THE  
**UNIVERSITY**  
 OF RHODE ISLAND  
 GEORGE & ANNE RYAN  
 INSTITUTE FOR  
 NEUROSCIENCE



ROBERT J. & NANCY D. CARNEY  
 INSTITUTE FOR BRAIN SCIENCE  
 BROWN UNIVERSITY



BUTLER HOSPITAL



A MEMBER OF  
**Care New England**

Center for Neurorestoration  
 and Neurotechnology



BROWN



ASSOCIATION OF  
**MIGRAINE  
 DISORDERS**  
[www.MigraineDisorders.org](http://www.MigraineDisorders.org)



BRAIN INJURY  
 ASSOCIATION  
 OF RHODE ISLAND